

News and Events – Bright Choices™ Webinar

Event Title:

Learn How Our New Program Reduces Healthcare Costs, Increases Employee Satisfaction and Removes Your Administrative Headaches

-Understand the Benefits Buying Solution for the 21st Century

When: Monthly

Event Date(s) and Time(s):

- August 13, 2009 – 3:30 p.m. – 4:30 p.m.
- September 18, 2009 – 10:00 a.m. – 11:00 a.m.
- October 15, 2009 – 3:30 p.m. – 4:30 p.m.

Duration: 1 hour

Description:

It's getting harder and harder for Chamber Members to manage the costs of providing benefits and especially health benefits for their employees. As a Chamber of Commerce, one of the important services we can provide members – especially small and mid-sized businesses - is the ability to purchase group medical and other insurance products at competitive rates.

In this Webinar, Norman Meullen, one of only 500 people in the world who holds the prestigious Certified Employee Benefits Specialist (CEBS) Fellow designation from Wharton and the IFEBP, will present a new vision that allows Members to adopt new benefits programs –providing members with lower benefit costs, giving members' employees far greater choice than they have today, while eliminating administrative headaches.

During the Webinar discussion you will learn:

- Why the Chamber selected the award winning Liazon Bright Choices™ solution to help you control your benefit costs;
- Just what Consumer Centric Benefits means;
- How this way of providing benefits to your employees works and why;

- How Bright Choices reduces your costs, attracts and retains your employees and makes your life as an employer much easier;
- How you can sign up to make this solutions available to your employees.

The session specifically addresses a full employer Benefits outsourcing program. One that integrates technology, service and support to eliminate the administrative headaches associated with benefits administration. Come join us to see why this new and innovative solution is right for you.

Directions:

To register email lindsay@sandysprings.org

Phone:

(404) 255-5351