

## **Learn How Our New Program Reduces Healthcare Costs, Increases Employee Satisfaction and Removes Your Administrative Headaches**

### **-Understand the Benefits Buying Solution for the 21<sup>st</sup> Century**

In response to requests from chamber members, your chamber has partnered with Liazon, a benefits solution company, to bring you the Bright Choices™ program, a new and innovative health and benefits options for small businesses (2+ employees) at group rates.

It's getting harder and harder for Chamber Members to manage the costs Providing benefits and especially health benefits for their employees. As a Chamber of Commerce, one of the important services we can provide members - especially small and mid-sized businesses - is the ability to purchase group medical and other insurance products at competitive rates. In this Seminar, Norman Meullen, one of only 500 people in the world who holds the prestigious Certified Employee Benefits Specialists (CEBS) Fellow designation from Wharton and the IFEBP, will present a new vision that allows Members to adopt new benefits programs -providing members with lower benefit costs, giving members' employees far greater choice than they have today, while eliminating administrative headaches.

During the Seminar discussion you will learn:

Why the Chamber selected the award winning Liazon Bright Choices solution to help you control your benefit costs;

Just what Consumer Centric Benefits means;

How this way of providing benefits to your employees works and why;

How Bright Choices reduces your costs, attracts and retains your employees and makes your life as an employer much easier;

How you can sign up to make this solution available to your employees.

The session specifically addresses a full employer Benefits outsourcing program. One that integrates technology, service and support to eliminate the administrative headaches associated with benefits administration. Come join us to see why this new and innovative solution is right for you.

**The first luncheon will be held on Tuesday, August 11 from 11:30-1:00 p.m. at The Broadway Grill.** The cost to attend is \$20 and will include the program, your meal, beverage, tax and gratuity. **Reservations are required.** Please make your reservations by email to [lindsay@sandysprings.org](mailto:lindsay@sandysprings.org). Two additional luncheons will be held on September 17 and October 14.