




Sandy Springs CDP, GA_4
Sandy Springs CDP, GA (1368516)
Geography: Place

	2000 Total Population	85,781
	2000 Group Quarters	486
	2010 Total Population	101,390
	2015 Total Population	110,526
	2010 - 2015 Annual Rate	1.74%
	2000 Households	39,288
	2000 Average Household Size	2.17
	2010 Households	45,309
	2010 Average Household Size	2.23
	2015 Households	49,306
	2015 Average Household Size	2.23
	2010 - 2015 Annual Rate	1.71%
	2000 Families	19,702
	2000 Average Family Size	2.87
	2010 Families	21,449
	2010 Average Family Size	2.99
	2015 Families	22,741
	2015 Average Family Size	3.02
	2010 - 2015 Annual Rate	1.18%
	2000 Housing Units	42,794
	Owner Occupied Housing Units	41.9%
	Renter Occupied Housing Units	49.9%
	Vacant Housing Units	8.2%
	2010 Housing Units	51,765
	Owner Occupied Housing Units	37.5%
	Renter Occupied Housing Units	50.0%
	Vacant Housing Units	12.5%
	2015 Housing Units	57,170
	Owner Occupied Housing Units	36.3%
	Renter Occupied Housing Units	49.9%
	Vacant Housing Units	13.8%
	Median Household Income	
	2000	\$60,493
	2010	\$76,378
	2015	\$89,686
	Median Home Value	
	2000	\$316,573
	2010	\$328,624
	2015	\$334,117
	Per Capita Income	
	2000	\$45,494
	2010	\$51,372
	2015	\$60,038
	Median Age	
	2000	33.5
	2010	34.8
	2015	34.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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2000 Households by Income

Household Income Base	39,182
< \$15,000	7.6%
\$15,000 - \$24,999	7.2%
\$25,000 - \$34,999	9.5%
\$35,000 - \$49,999	16.4%
\$50,000 - \$74,999	19.9%
\$75,000 - \$99,999	11.1%
\$100,000 - \$149,999	11.6%
\$150,000 - \$199,999	5.7%
\$200,000+	10.9%
Average Household Income	\$98,482

2010 Households by Income

Household Income Base	45,309
< \$15,000	5.6%
\$15,000 - \$24,999	4.8%
\$25,000 - \$34,999	4.8%
\$35,000 - \$49,999	14.6%
\$50,000 - \$74,999	18.9%
\$75,000 - \$99,999	16.5%
\$100,000 - \$149,999	17.2%
\$150,000 - \$199,999	4.7%
\$200,000+	12.8%
Average Household Income	\$114,894

2015 Households by Income

Household Income Base	49,306
< \$15,000	3.3%
\$15,000 - \$24,999	3.2%
\$25,000 - \$34,999	2.8%
\$35,000 - \$49,999	8.7%
\$50,000 - \$74,999	21.0%
\$75,000 - \$99,999	16.7%
\$100,000 - \$149,999	21.3%
\$150,000 - \$199,999	7.7%
\$200,000+	15.4%
Average Household Income	\$134,534

2000 Owner Occupied HUs by Value

Total	17,887
<\$50,000	0.6%
\$50,000 - 99,999	8.1%
\$100,000 - 149,999	10.7%
\$150,000 - 199,999	7.7%
\$200,000 - \$299,999	19.4%
\$300,000 - 499,999	34.3%
\$500,000 - 999,999	16.0%
\$1,000,000+	3.1%
Average Home Value	\$363,873

2000 Specified Renter Occupied HUs by Contract Rent

Total	21,314
With Cash Rent	98.7%
No Cash Rent	1.3%
Median Rent	\$796
Average Rent	\$835

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

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2000 Population by Age

Total	85,781
Age 0 - 4	5.5%
Age 5 - 9	4.8%
Age 10 - 14	4.6%
Age 15 - 19	4.7%
Age 20 - 24	8.7%
Age 25 - 34	24.8%
Age 35 - 44	15.6%
Age 45 - 54	13.5%
Age 55 - 64	8.1%
Age 65 - 74	4.7%
Age 75 - 84	3.6%
Age 85+	1.4%
Age 18+	82.2%

2010 Population by Age

Total	101,387
Age 0 - 4	5.4%
Age 5 - 9	4.6%
Age 10 - 14	4.6%
Age 15 - 19	4.4%
Age 20 - 24	9.4%
Age 25 - 34	21.8%
Age 35 - 44	15.3%
Age 45 - 54	12.9%
Age 55 - 64	10.3%
Age 65 - 74	5.6%
Age 75 - 84	3.5%
Age 85+	2.0%
Age 18+	82.7%

2015 Population by Age

Total	110,529
Age 0 - 4	5.4%
Age 5 - 9	4.7%
Age 10 - 14	4.3%
Age 15 - 19	4.2%
Age 20 - 24	8.4%
Age 25 - 34	23.9%
Age 35 - 44	13.4%
Age 45 - 54	12.8%
Age 55 - 64	10.1%
Age 65 - 74	7.4%
Age 75 - 84	3.6%
Age 85+	2.1%
Age 18+	83.2%

2000 Population by Sex

Males	49.1%
Females	50.9%

2010 Population by Sex

Males	49.8%
Females	50.2%

2015 Population by Sex

Males	49.9%
Females	50.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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2000 Population by Race/Ethnicity

Total	85,781
White Alone	77.5%
Black Alone	12.0%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	3.3%
Some Other Race Alone	4.9%
Two or More Races	1.9%
Hispanic Origin	9.9%
Diversity Index	49.3

2010 Population by Race/Ethnicity

Total	101,391
White Alone	73.5%
Black Alone	11.4%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	4.8%
Some Other Race Alone	7.2%
Two or More Races	2.7%
Hispanic Origin	15.2%
Diversity Index	58.7

2015 Population by Race/Ethnicity

Total	110,525
White Alone	73.7%
Black Alone	10.4%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	5.3%
Some Other Race Alone	7.4%
Two or More Races	2.9%
Hispanic Origin	16.8%
Diversity Index	59.9



2000 Population 3+ by School Enrollment

Total	82,487
Enrolled in Nursery/Preschool	1.8%
Enrolled in Kindergarten	1.0%
Enrolled in Grade 1-8	7.8%
Enrolled in Grade 9-12	4.0%
Enrolled in College	4.2%
Enrolled in Grad/Prof School	2.1%
Not Enrolled in School	79.1%

2010 Population 25+ by Educational Attainment

Total	72,489
Less than 9th Grade	2.0%
9th - 12th Grade, No Diploma	1.9%
High School Graduate	10.1%
Some College, No Degree	13.2%
Associate Degree	5.9%
Bachelor's Degree	43.4%
Graduate/Professional Degree	23.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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2010 Population 15+ by Marital Status

Total	86,529
Never Married	41.3%
Married	43.7%
Widowed	4.1%
Divorced	10.8%



2000 Population 16+ by Employment Status

Total	72,256
In Labor Force	74.1%
Civilian Employed	71.9%
Civilian Unemployed	2.1%
In Armed Forces	0.1%
Not in Labor Force	25.9%

2010 Civilian Population 16+ in Labor Force

Civilian Employed	91.1%
Civilian Unemployed	8.9%

2015 Civilian Population 16+ in Labor Force

Civilian Employed	92.9%
Civilian Unemployed	7.1%

2000 Females 16+ by Employment Status and Age of Children

Total	37,145
Own Children < 6 Only	7.2%
Employed/in Armed Forces	3.9%
Unemployed	0.2%
Not in Labor Force	3.2%
Own Children < 6 and 6-17 Only	3.4%
Employed/in Armed Forces	1.8%
Unemployed	0.1%
Not in Labor Force	1.5%
Own Children 6-17 Only	12.0%
Employed/in Armed Forces	8.0%
Unemployed	0.3%
Not in Labor Force	3.7%
No Own Children < 18	77.4%
Employed/in Armed Forces	49.9%
Unemployed	1.5%
Not in Labor Force	25.9%



2010 Employed Population 16+ by Industry

Total	49,357
Agriculture/Mining	0.1%
Construction	4.0%
Manufacturing	3.6%
Wholesale Trade	2.7%
Retail Trade	11.3%
Transportation/Utilities	2.6%
Information	5.1%
Finance/Insurance/Real Estate	14.3%
Services	54.6%
Public Administration	1.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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2010 Employed Population 16+ by Occupation

Total	49,355
White Collar	80.6%
Management/Business/Financial	28.1%
Professional	26.8%
Sales	16.8%
Administrative Support	8.9%
Services	12.6%
Blue Collar	6.8%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	2.9%
Installation/Maintenance/Repair	1.1%
Production	1.1%
Transportation/Material Moving	1.7%



2000 Workers 16+ by Means of Transportation to Work

Total	51,358
Drove Alone - Car, Truck, or Van	77.7%
Carpooled - Car, Truck, or Van	8.9%
Public Transportation	5.4%
Walked	1.8%
Other Means	1.0%
Worked at Home	5.1%

2000 Workers 16+ by Travel Time to Work

Total	51,358
Did Not Work at Home	94.9%
Less than 5 minutes	1.9%
5 to 9 minutes	6.1%
10 to 19 minutes	26.7%
20 to 24 minutes	18.1%
25 to 34 minutes	25.3%
35 to 44 minutes	6.4%
45 to 59 minutes	5.7%
60 to 89 minutes	3.6%
90 or more minutes	1.2%
Worked at Home	5.1%
Average Travel Time to Work (in min)	24.9

2000 Households by Vehicles Available

Total	39,219
None	6.6%
1	41.5%
2	38.6%
3	10.5%
4	2.0%
5+	0.8%
Average Number of Vehicles Available	1.6

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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2000 Households by Type

Total	39,288
Family Households	50.1%
Married-couple Family	40.1%
With Related Children	16.5%
Other Family (No Spouse)	10.0%
With Related Children	5.6%
Nonfamily Households	49.9%
Householder Living Alone	35.9%
Householder Not Living Alone	13.9%
Households with Related Children	22.1%
Households with Persons 65+	15.2%

2000 Households by Size

Total	39,288
1 Person Household	35.9%
2 Person Household	36.3%
3 Person Household	12.6%
4 Person Household	9.4%
5 Person Household	3.8%
6 Person Household	1.1%
7+ Person Household	1.0%

2000 Households by Year Householder Moved In

Total	39,219
Moved in 1999 to March 2000	38.2%
Moved in 1995 to 1998	30.9%
Moved in 1990 to 1994	10.9%
Moved in 1980 to 1989	10.8%
Moved in 1970 to 1979	5.3%
Moved in 1969 or Earlier	3.9%
Median Year Householder Moved In	1997



2000 Housing Units by Units in Structure

Total	42,744
1, Detached	33.6%
1, Attached	6.7%
2	0.6%
3 or 4	4.9%
5 to 9	16.2%
10 to 19	18.6%
20+	19.3%
Mobile Home	0.1%
Other	0.0%

2000 Housing Units by Year Structure Built


Total	42,744
1999 to March 2000	2.3%
1995 to 1998	10.5%
1990 to 1994	11.0%
1980 to 1989	31.6%
1970 to 1979	21.4%
1969 or Earlier	23.2%
Median Year Structure Built	1982

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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Top 3 Tapestry Segments

1. Young and Restless
2. Metro Renters
3. Enterprising Professionals

 **2010 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$133,528,047
Average Spent	\$2,947.05
Spending Potential Index	123
Computers & Accessories: Total \$	\$17,351,741
Average Spent	\$382.96
Spending Potential Index	174
Education: Total \$	\$96,730,508
Average Spent	\$2,134.91
Spending Potential Index	175
Entertainment/Recreation: Total \$	\$241,435,592
Average Spent	\$5,328.65
Spending Potential Index	165
Food at Home: Total \$	\$334,030,692
Average Spent	\$7,372.28
Spending Potential Index	165
Food Away from Home: Total \$	\$250,315,011
Average Spent	\$5,524.62
Spending Potential Index	172
Health Care: Total \$	\$247,066,935
Average Spent	\$5,452.93
Spending Potential Index	146
HH Furnishings & Equipment: Total \$	\$134,912,976
Average Spent	\$2,977.62
Spending Potential Index	145
Investments: Total \$	\$124,569,226
Average Spent	\$2,749.33
Spending Potential Index	158
Retail Goods: Total \$	\$1,742,309,938
Average Spent	\$38,453.95
Spending Potential Index	155
Shelter: Total \$	\$1,250,096,646
Average Spent	\$27,590.47
Spending Potential Index	175
TV/Video/Audio: Total \$	\$94,218,040
Average Spent	\$2,079.46
Spending Potential Index	167
Travel: Total \$	\$140,512,014
Average Spent	\$3,101.19
Spending Potential Index	164
Vehicle Maintenance & Repairs: Total \$	\$70,029,821
Average Spent	\$1,545.61
Spending Potential Index	164

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.